



Partner with Students in Fresno State Phi Beta Lambda!

What is FBLA-PBL and how does it benefit students today?

Future Business Leaders of America Phi Beta Lambda (FBLA-PBL) is committed to preparing today's students for success in business leadership. FBLA-PBL is an important partner in the success of school-to-career programs, business education curriculums, and student leadership development.

FBLA-PBL is recognized by the U.S. Department of Education and Labor as an integral part of a co-curricular approach to business and Leadership Education.

With over 225,000 members in over 8,000 chapters, FBLA-PBL is the largest student-run business organization in the world. FBLA-PBL offers its members to compete in over 50+ different business-related subject areas at the State Leadership Conference Every year.

Then, the top two individuals or team winners in each category earn the privilege of competing at the national level. However, for these individuals or teams to attend this year's National Leadership Conference, they need your support.

Your business is encouraged to help Fresno State PBL by becoming a partner in sponsoring merit-based scholarships/achievement grants for these winners.

Please refer to the following pages for sponsorship details. For questions, please contact the names below. For more information about PBL, please visit www.capbl.org or www.fresnostatepbl.weebly.com. We look forward to having you as a partner!

Contact Information

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Facts & Statistics about CA PBL:

2014

- FBLA-PBL is a recognized 501(C)(3) nonprofit organization, tax ID: 23-7157540.
- CA PBL has 20 plus chapters throughout the CSU and UC system's statewide in addition to also having a Virtual Chapter system for those students who campus that do not have an active chapter at their campus.
- All in all, CA PBL hosts 5 conferences statewide every year to educate students about the business world with hundreds of students at every conference.
- Students can compete in over 50 events ranging from Accounting to Job Interview.

Students of CA Phi Beta Lambda



Information about our Student Members

FBLA-PBL is a nonprofit 501(c)(3) student organization committed to preparing today's students for success in business leadership. PBL offers students career preparation opportunities through conferences, networking with business professionals, and business tours. Students also develop leadership skills and achievement through a unique certificate program designed to enhance leadership communication, and business skills. Outstanding leadership conferences in cities throughout the state and country with motivating workshops and nationally known keynote speakers are also provided for student members.



PBL also offers challenging competitions in more than 50 different business and skill competitive events. PBL encourages student to have community service experience with organizations such as the March of Dimes and the Red Cross. In fact, FBLA-PBL is March of Dimes' largest student partner. Moreover, student experience friendship and fun through local, state, and national activities.

Students can receive trophies, plaques, and cash awards for top competitive event award winners, along with scholarships, prizes, and internships. Ultimately, FBLA-PBL is a rewarding experience for all students not only as an opportunity to learn about business but to also learn about their future roles in the American Enterprise. Students are encouraged to build a network of successful students in Fresno State FBLA-PBL.





California Phi Beta Lambda 2014-2015 State Officer Team

How can you partner with Fresno State PBL?

Chapter Management Materials

With the Fresno State Chapter in the beginning stages, we would need items to run the chapter to be efficient as possible. These would include purchasing a copy of Robert's Rule of Order Newly revised, chapter banner, competitive event study materials, president gavel and money designated for printing (Flyers, posters, copies, etc..)

Conference Fee's and Travel

The chance to attend an FBLA-PBL conference is no doubt beneficial in a variety of ways; however it can be difficult to attend for some members. Due to the fact that conferences which include hotel stay and conference registration along with travel to and from can add up to be several hundreds of dollars. Which today between carrying a full class load, part of full time job can be hard for members to pay to attend these wonderful conferences. With your help it can relieve some of that financial stress for our members by lowering the cost to attend with your generous support.

Events and Socials

With being the newest addition to the Fresno State family of clubs and organizations, it's important to be active as much as possible to show what benefits our organizations has to offer. With that a variety of different items such as brochures, a canopy for outdoor events, in addition to booking different venues for future events can be costly for non-profit student organizations. It would be great to attend or host events such as these however we would need the proper funding and items to put on these types of events.

Attending National's

It's hard to be the feeling of winning first place in one's respective competitive event. Then to hear that you are one of two to represent the state of California at the National Leadership Conference is a huge honor. However, due to the national conference being in different cities during the summer every year the cost to attend is high. And it would be great to have a representative from Fresno State PBL attend if he/she is to qualify for their event.

Top Reasons Why Fresno State PBL Needs Your Partnership Today!

1. High College Tuition.

What seems like every year the price to getting a college education is getting higher and higher. With that in mind many college students are hesitate to join clubs and organizations due to the extra amount they may have to pay to attend beneficial conferences and competitions.

2. PBL students truly are tomorrow's business leaders.

The students who are involved in PBL are diligent, eager, and passionate about learning and business. Supporting PBL is supporting America's future and prosperity with good and successful business leaders!

3. PBL is often the only way students learn about business.

PBL encourages students to learn all about the American business enterprise. It is oftentimes the first look that students get at how businesses work, and it is a key part of Career and Technical Student Education in the state of California. Business education can be a key factor in becoming successful in business in the future.

Conferences Offered

- State Leadership Summit
- Summer Training Conference
- State Fall Business Leadership Conference
- State Leadership Conference
- National Leadership Conference

Level of Sponsorships

PBL All-Star

- Provide assistance at local events such as being a guest speaker, internships opportunities, gift cards awards or donations

Bronze (\$150)

- Website Recognition
- Advertisement on Fresno State PBL website

Silver (\$250)

- Advertisement in all event programs put on by Fresno State PBL plus Bronze benefit

Gold (\$500)

- **Includes a professional member registration plus silver level benefits**

Platinum (\$750)

- Provides state or national travel awards for members. Also includes an advertisement in our End of Year program plus Gold Level Benefits.